

All India Rank 1,2,3,4,5,6,7,8,9,10 In National Institute of Design (NID) from Bhanwar Rathore Design Studio (BRDS)

BRDS is one of the first coaching institute in India with 1000+ selections at NID



Pranav P Holla
All India Rank 01
NID B.Design 2019



Amrithavarshini Sathyadev
All India Rank 02
NID B.Design 2019



Yambem D Singh
All India Rank 03
NID B.Design 2019



Devanshi Nihaniwal
All India Rank 04
NID B.Design 2019



Dipankar Talukgon
All India Rank 05
NID B.Design 2019



Mitrabinda Behere
All India Rank 06
NID B.Design 2019



Nandhini
All India Rank 07
NID B.Design 2019



Yashvardhan Kumar
All India Rank 08
NID B.Design 2019



Sujay Sinha
All India Rank 09
NID B.Design 2019



Adarsh Maradiya
All India Rank 10
NID B.Design 2019

Bhanwar Rathore Design Studio (BRDS) is one of the leaders in Entrance coaching for Design, Arts and Architecture. BRDS has shown remarkable performance year after year.

This year BRDS has broken all records. All India Rank 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 at NID are BRDS students. BRDS is one of the first coaching institute in India with 1000+ selections at NID. BRDS provides

guidance to design and arts aspirants at every step from aptitude tests, career guidance to coaching for entrance exams and admission counseling for creative careers like Designing, Architecture and

Arts. BRDS is conducting aptitude tests and career counseling sessions for students who wish to make career in design, architecture or arts from 3rd July to 13th July at BRDS Drive-in road, Satellite, Bopal

and Maninagar centres. The aptitude test can be taken by students of class IX, X, XI and XII. For appointment Call: 9825057598. For more detail log on www.rathoredesign.com.



Indian education has always remained in a state of flux because it is constantly torn between parental aspirations about the future and educational policies that keep shifting goal posts. Most parents wish their kids to opt for a qualification that has employability. But very few parents have access to information about the demand-trends up ahead, hence end up becoming a part of sheep-herd.

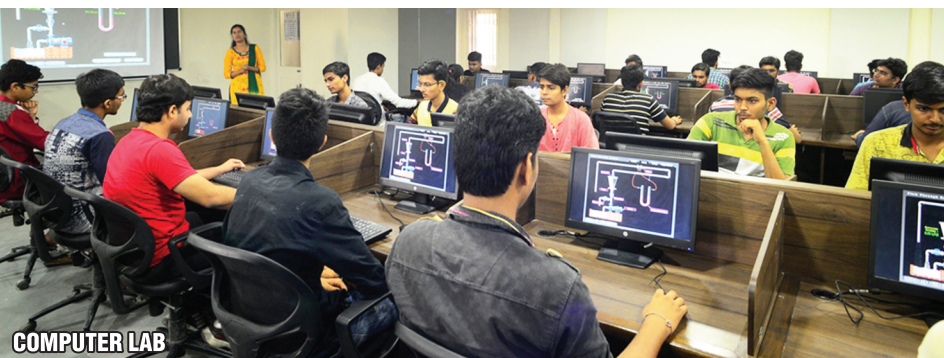
Due to this cycle, engineering education in India has seen amazing transformation in last decade. It started as the most coveted degree, making it a difficult branch to get admission in. But, as the sheep-herd of parents rushed for it, a huge market was created for engineering degrees leading to an explosion of engineering colleges across the nation, including Gujarat.

Unfortunately for students and for the profession of engineering, this demand-driven explosion resulted into not only massive over-supply but great decline in quality of education as engineering colleges mushroomed without having good teachers.

Today they have almost 25000 seats in degree engineering colleges going empty as not enough students are keen on getting admission in

engineering. The worst part is that those qualifying as engineers lack the required skills thus remaining unemployed even after a full-fledged degree recognised by AICTE. Apart from this factor, the on-line availability of user-friendly educational content have changed the way people can learn. This development has undermined education as we knew it and is now demanding that we shift to online learning available to all at a very little cost.

Thus, will have implications on engineering



GSFC UNIVERSITY: A BEACON OF HOPE FOR REAL LEARNING

education also. So there is a dire need to find options in existing market that can help a student to survive the aftermath of the changes ahead.

It is clear that current education of engineering is failing because:

- It is not producing industry ready & employable engineers
- It is not able to compete with on-line education

If we look at the employment data of technocentric companies, we can find a solution to our problem. Most such companies now have almost 30 % of their staff that lacks a formal degree from a university. They are employed purely because they have self-educated themselves through on-line learning and have real life experiences.

This means that if an academy strengthens its education delivery using new mediums like



GSFC is a large technology driven company that has proven track record of a successful and profit-making PSU that has worked unlike any government organization by displaying extreme professionalism in its operations.

GSFC University is conceived as a CSR activity of the PSU by creating skills-set required for nation building. It has an edge against other educators as it has in-house opportunities available for the students studying in GSFC University, because the academic campus itself is located inside an industrial setup.

Due to such a strong industry link, GSFC University is also able to understand the demands that the industries have from the engineers hence aligns its engineering curriculum with market requirements.

Fortunately for GSFC University, it is also blessed with leadership that comes from GSFC board, industrial leaders and highly competent bureaucrats from Indian Administration Service who are not swayed by the need of making profit out of education and can take strong decisions to keep reorienting the education to market demands.

Just as it has now grown out of its teething period, it is lucky to have found the able leadership of Shree P. K. Taneja IAS (Former Additional Chief Secretary, Industries, Mines, Home, Forest & Environment) as a President - GSFC University who has a great track record of achieving/contributing industrial turn-around such as that of Gujarat Alkalies and Chemicals Ltd. - GACL, erstwhile GEB, GSFC etc.

As Taneja himself is an Electronics and Communication engineer from IIT Roorkee and thus a highly qualified technocrat, he has initiated a process of employing new media technologies for knowledge dispensation across all streams of engineering offered by GSFC University.

GSFCU has tried bridging the industry-academia gap with various robust moves. In its overall approach, GSFCU has opted to teach hospital model of medical education where being attached to an industry, students get first hand access to problem statements.

The plus point is that the university has also tied up with nearly 45 other major industries from diverse sectors for student access and training.

As GSFCU is located on an industrial campus, nearly one third of GSFCU teachers have industrial background.

As a university on the move, GSFCU has opted for Choice Based Credit System (CBCS) that allows students to develop specialisation based on inclination.

Looking at the emerging demands in new fields of technology, GSFCU has started B.Tech programs in Computer & Science Engineering



with four specializations in Artificial Intelligence, Big Data Analytics, IoT & Automation.

In addition to academic training, GSFCU also wants to encourage entrepreneurial spirit of the students and has started an Entrepreneur Development Centre (EDC) along with GSFC University Innovation, Incubation, Technology & Research (GUITAR) Centre on campus to assist those wanting to strike out on their own.

As a unique initiative, GSFCU has also started a School of Fire & HSE (Health, Safety & Environment) as an anchor institute that offers B.Tech. (F & HSE), certificate course in Fire and Diploma Course in Fire & Safety based on market requirements.

As many engineers prefer to move towards management after engineering education, GSFCU has also set up a Management Development Center (MDC).

As GSFCU plans to position itself as a university that understand the industrial sector, it is clear that it has a bright future ahead.

As it is a PSU driven university, it has a huge advantage of being directly linked with an industrial unit. Even more important is that it will have quality education as its sole objective instead of profit that is currently undermining engineering education in Gujarat.

While the overall education scene in Gujarat looks a bit dismal at this point due to outdated and low quality education being offered in various colleges, GSFC University looks to be a bright beacon for the entire engineering education sector showing the direction they all must take.

As GSFC University has a first movers advantage in offering education using new media and in-house industrial training, it has the full potential to convert itself into a leading educational institute where industry will be flocking to pick engineers who have skill that will make them highly employable.

For more information contact :
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